

SPONSORSHIP OPPORTUNITIES

for the inaugural

 **WVUCancerInstitute.**

Golf Classic

June 8, 2024
Stonewall Resort

Proceeds benefit the Institute's
Live Like Brent Comfort Fund

Activities include both a lively golf
tournament and a special dinner event.



www.wvucancergolfclassic.com



Join us June 8 at scenic Stonewall Resort in Roanoke, West Virginia, for the inaugural WVU Cancer Institute Golf Classic. Activities include a lively golf tournament and a special dinner event you won't want to miss!

Afterward, dinner guests will enjoy exceptional food, a silent auction, special guests and more engaging entertainment at one of West Virginia's must-see resort destinations.

All event proceeds benefit the Live Like Brent Comfort Fund, which provides support for blood cancer patients receiving treatment at the WVU Cancer Institute in memory of late WVU alum Brent Evans.

Stonewall Resort's Arnold Palmer Signature Course offers a fun and relaxing experience for golfers of every level, featuring superb conditions and an unmatched natural setting.



We're fighting back against blood cancer by providing financial assistance to patients who need it most!

Overview

Named after our their late founder and WVU legend, Brent P. Evans, The Live Like Brent Foundation has been raising critical funds for blood cancer patients for over 10 years.

Impact

Funds raised by The Live Like Brent Foundation provide financial assistance to blood cancer patients. Thanks to the support from businesses and individuals like you, we are able to help patients pay for pressing expenses during one of the most difficult times in their lives. Expenses like medical costs, housing, utilities, transportation, therapy and so much more are easily covered by the LLBF thanks to our partnership with WVU Cancer Institute. Join us, and make an impact on how West Virginia fights blood cancer!

www.LiveLikeBrent.com

SPONSORSHIPS INCLUDING GOLFERS

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| <p>PLATINUM (1 Available) \$10,000</p> | <p>Headline sponsor for the event. Recognition throughout the day, prominent placement of logo on signage and digital marketing. Includes 2 foursomes and 2 reserved premium tables seating 8 guests each (to include non-golfers) at after-event.</p> |
| <p>GOLD (3 Available) \$5,000/ea</p> | <p>Golf Cart Sponsorship - Logo included on all participant golf carts. Recognition in after-event. Includes 1 foursome and a preferred reserved table for 10 (to include non-golfers) at after-event.</p> <p>Beverage Station/Cart Sponsorship - Logo included on all beverage stations and beverage carts. Recognition in after-event. Includes 1 foursome and a preferred reserved table for 10 (to include non-golfers) at after-event.</p> <p>Dinner Sponsorship – Signage included on buffet displays at after-event. Recognition in after-event. Includes 1 foursome and a preferred reserved table for 10 (to include non-golfers) at after-event.</p> |
| <p>SILVER (3 Available) \$2,500/ea</p> | <p>Practice Area Sponsorship – Signage on the Driving Range and Putting Green. Recognition in after-event. Includes 1 foursome and a reserved table for 8 (to include non-golfers) at after-event.</p> <p>Hole-In-One Contest Sponsorship – Signage on the tee box and green on the selected Par 3. Recognition in after-event. Includes 1 foursome and a reserved table for 8 (to include non-golfers) at after-event.</p> <p>Silent Auction Sponsorship – Signage on silent auction displays and auction app. Recognition in after-event. Includes 1 foursome and a reserved table for 8 (to include non-golfers) at after-event.</p> |
| <p>BRONZE \$1,500/ea</p> | <p>Recognition in post-golf reception. Includes 1 foursome and reserved seats for 4 at after-event.</p> |

SPONSORSHIPS (GOLFERS REGISTER SEPARATELY)

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| <p>CONTEST (3 Available) \$500/ea</p> | <p>Closest to the Hole Contest – Signage on the tee box and green on the selected hole. Recognition in post-golf dinner.</p> <p>Longest Drive Contest – Signage on the tee box and fairway on the selected hole. Recognition in post-golf dinner.</p> <p>Golden Green – Signage on the tee box and green of selected Par 3s. Recognition in post-golf dinner.</p> |
| <p>ON-COURSE CHECKPOINT (6 Available) \$350/ea</p> | <p>Logo included on signs (2 signs per sponsorship) for interactive experience scattered around the golf course to encourage those who experience a golf mess-up to enter digitally for a chance at a prize win. User data (names and emails) collected via these entries will be shared with Checkpoint sponsors for after-event marketing.</p> |
| <p>INDIVIDUAL HOLE (8 Available) \$250/ea</p> | <p>Logo on selected tee box. Recognition in after-event. Optional 10x10 tent set up (near selected tee box) for an additional fee.</p> |